



Key Selling Points:

- 55.62 BILLION minutes watched in 2024
- Over 3 million Bluey books sold in UK (to April 2025)
- #1 Kids' show on Cbeebies & iPlayer
- Available to watch on BBC iPlayer & Disney Plus
- Bluey ride opens at Alton Towers Spring 2026



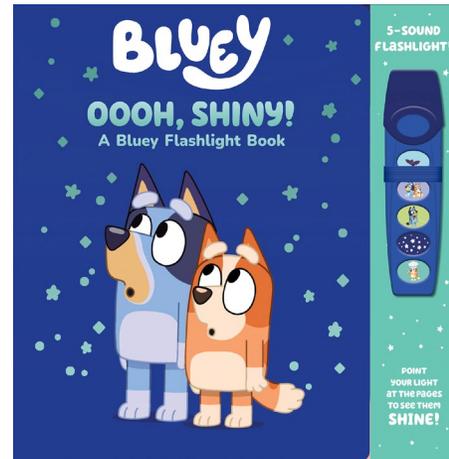
9798384602620



9798384602682
APRIL 2026



9798384603504
JULY 2026



9798384600114



9798384600398



9798384600121



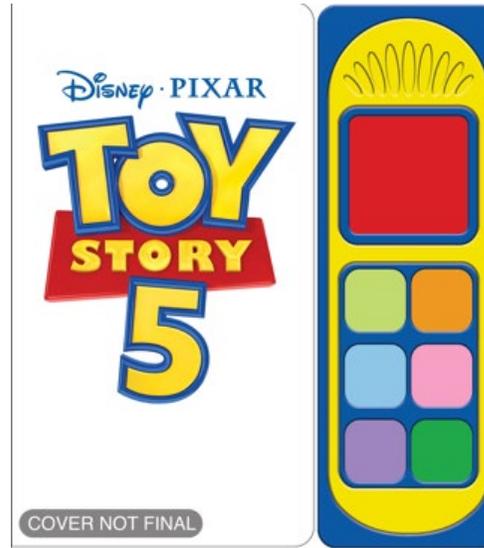


Key Selling Points:

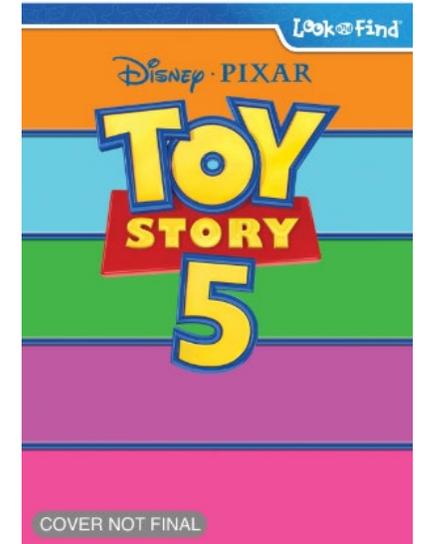
- Toy Story 5 releases globally on 19th June 2026
- Featuring content from film 5, and previous films
- Variety of content – some specific to Toy Story 5, some titles evergreen



9781503745391
AVAILABLE NOW



9798384602804
MAY 2026



9798384602828
JULY 2026



9798384602811
MAY 2026



9798384602835
JULY 2026



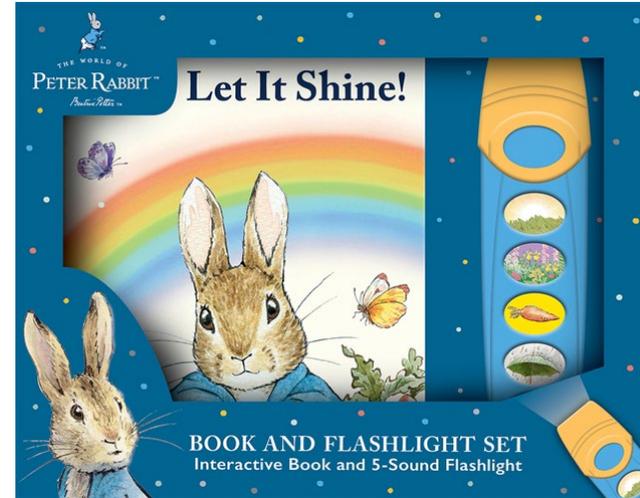
Key Selling Points:

- Heritage brand continues to hold important market share
- Strong appeal for parents and grandparents
- BookTrust will gift a Peter Rabbit title in their Bookstart Baby 2026
- The Queen met Peter Rabbit in October 2025



Cuddly Bunny

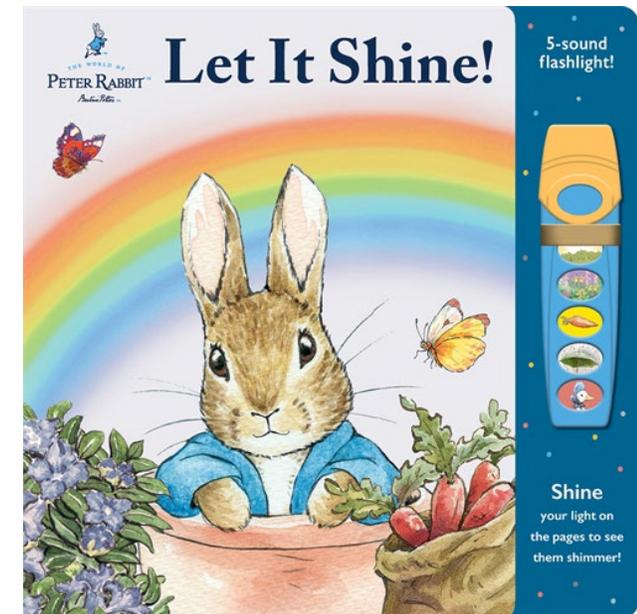
9798384604556
SEPTEMBER 2026



9781503770065
Available on consignment now



9781503770041
Available on consignment now

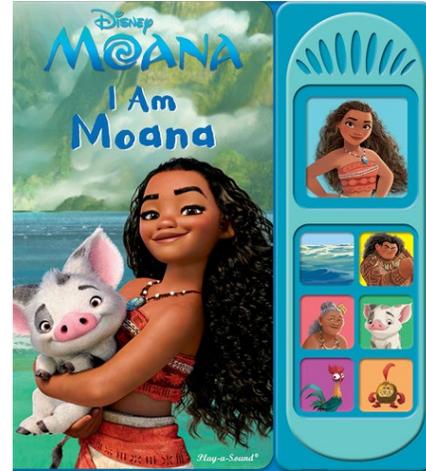


9781503770058
Available on consignment now

Disney MOANA

Key Selling Points:

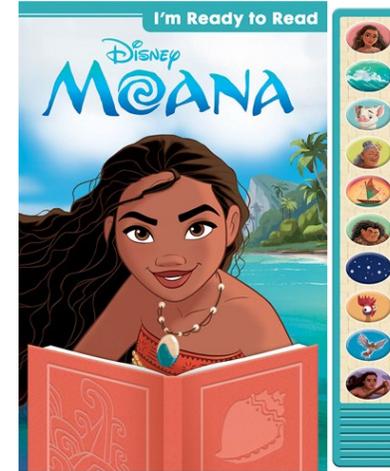
- Live action film releases on 10th July
- Hugely popular princess with wide appeal
- Many Moana titles are amongst our bestsellers list
- Books feature content from both animated films



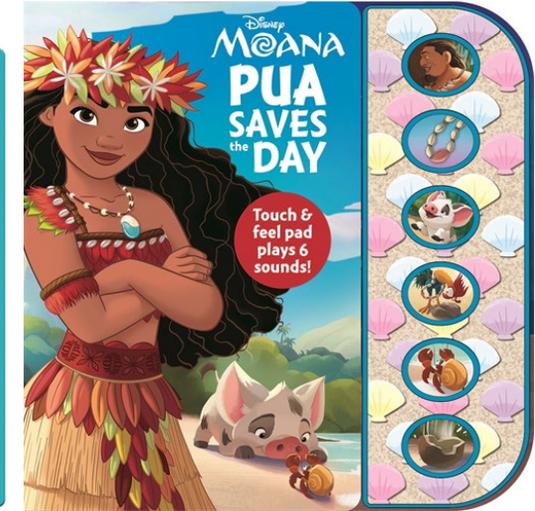
9781503711068



9798384600855



9781503762916



9781503761988



9798384601111



9781503767645



Key Selling Points:

- PAW Patrol The Dino Movie releases on 7th August

- PAW Patrol 2025 Christmas special was #1 Preschool movie with 2.4 million viewers in the first week

- Rubble & Crew Season 4 currently airing
- PAW Patrol continues to rank highly, second only to Bluey



9798384602712



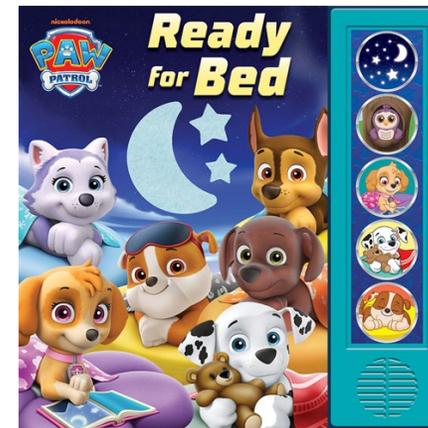
9798384600183



9781503710160



9798384601869



9798384603702



9781503752252

MARVEL

MARVEL SPIDEY and his AMAZING FRIENDS

- SPIDER-MAN: BRAND NEW DAY (film) releases globally on 31st JULY
- SPIDEY & HIS AMAZING FRIENDS SEASON 4 released Summer 2025
- IRON MAN & HIS AWESOME FRIENDS SEASON 1 launched August 2025
- Disney expanding in pre-school market with Marvel characters



9781503755079



9781503772717



9781503774346



9781503775275



#1 Vehicle
Property in the
World

96% Brand
Awareness
(Boys 3-8)

4 million
YouTube
Subscribers

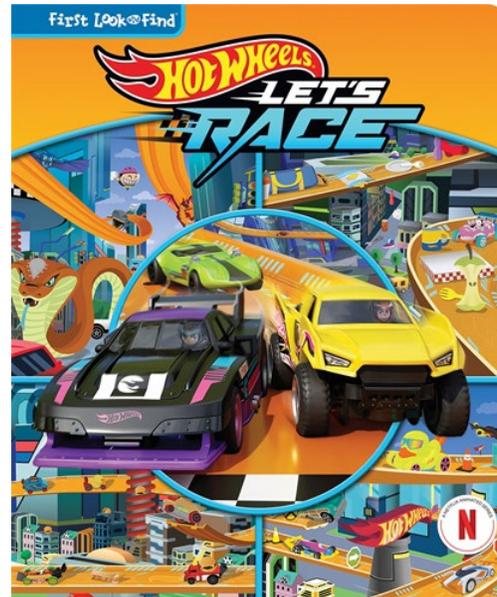
Hot Wheels
Let's Race
launched on
Netflix (2024)



9798384602064



9798384602644



9798384603337

JULY 2026



9798384602637

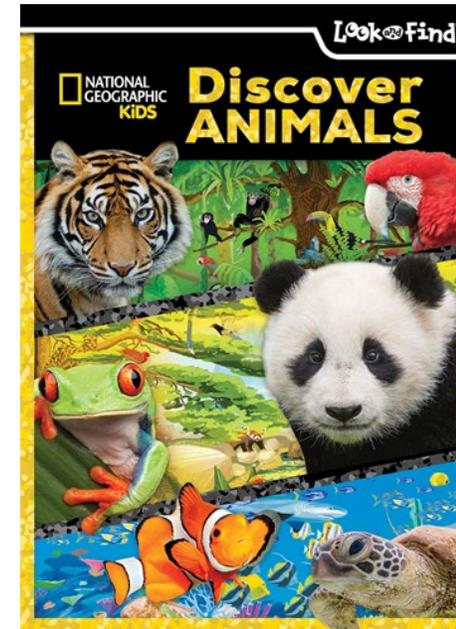


Key Selling Points:

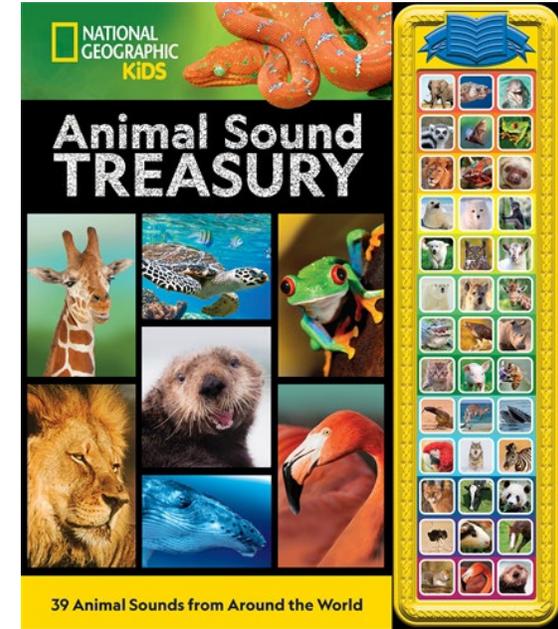
- NatGeo Magazine has a 50:50 gender split
- NatGeo Magazine has global circulation of 110,000
- Only non-fiction license from PI Kids
- Supports reading through facts and learning



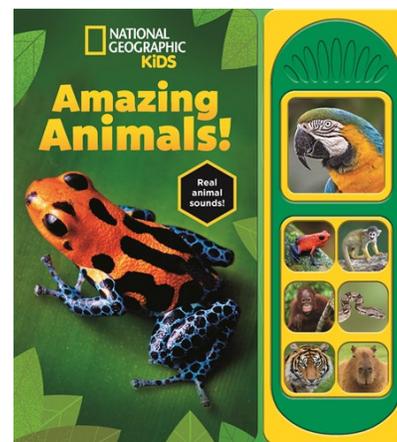
9798384602651
APRIL 2026



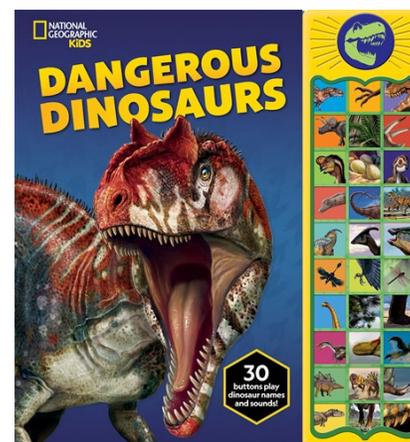
9798384602675
MAY 2026



9798384603597
JULY 2026



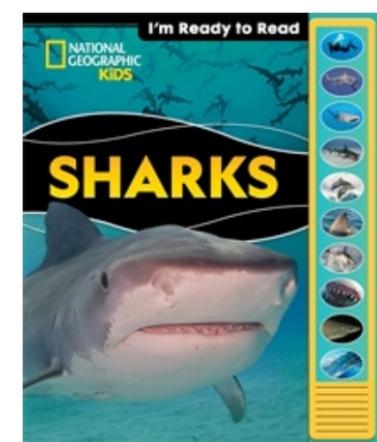
9781503774940



9781503775213



9798384600527

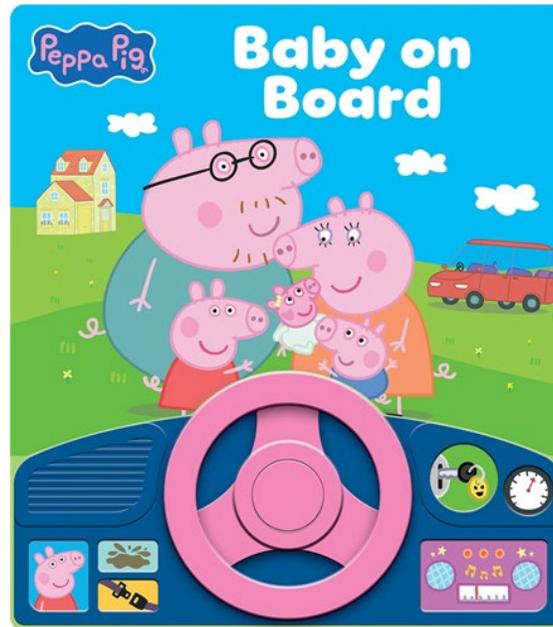


9798384600138



Key Selling Points:

- Current TV show has increased interest in this core brand
- Artwork updated to include Baby Evie and George's hearing aid
 - 430 episodes, broadcast in 180+ countries
- Peppa Pig books are core backlist titles with years of strong sales



9798384601159



9781503735002



9781503734722



Key Selling Points:

- Globally recognised toy brand
- Strong educational focus popular with parent and grandparent buyers
- Books combine illustration and real life photography



9798384603948
SEPTEMBER 2026



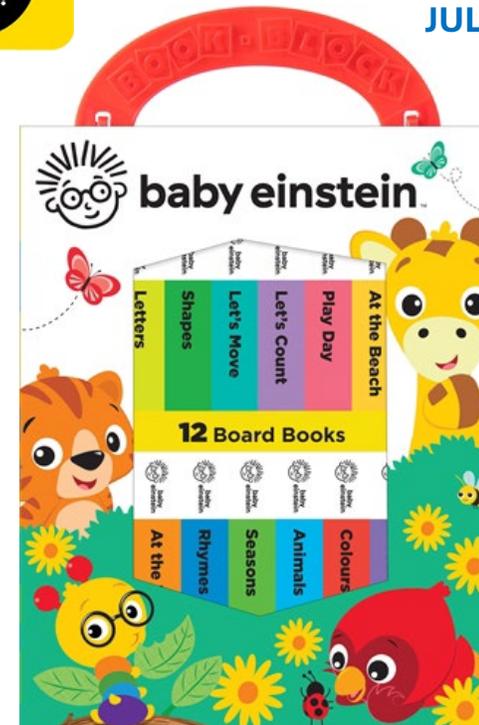
9798384603689
JULY 2026



9798384603696
JULY 2026



9798384603979
NOVEMBER 2026



9781503761940



9798384602736